



**MARATHWADA MITRA MANDAL'S
COLLEGE OF ENGINEERING
DEPARTMENT OF MBA**



**TIMETABLE - SEM IV YEAR 2024-25
MBA II - Marketing Specialization**

Time	Mon	Tue	Wed	Thu	Fri
10:00 - 11:00	GSM (SK)	IEBE (AK)	M 4.0 (VM)	CSR&S (RT)	EPM (SP)
11:00 - 11:15	BREAK				
11:15 - 12:15	EPM (SP)	CRM (JGB)	IEBE (AK)	GSM (SK)	M 4.0 (VM)
12:15 - 1:15	IEBE (AK)	MS (PS)	EPM (SP)	MS (PS)	MS (PS)
1:15 - 2:00	LUNCH BREAK				
2:00 - 3:00	CSR&S (RT)	M 4.0 (VM)	CRM (JGB)	Placement Training	CIE
3:00 - 4:00	English Communication	MEM&BOP (PS)	MEM&BOP (PS)	Placement Training	Mentoring
4:00 - 5:00	English Communication	Library	-	-	-

Subject code	Subject	Faculty
401 GC-14	Enterprise Performance Management	Prof CA Sanu Purandare
402 GC-15	Indian Ethos & Business Ethics	Prof Amruta Kshirsagar
405 GE-UL-19	Global Strategic Management	Dr. Shailendrakumar Kale
408 GE-UL-22	Corporate Social Responsibility & Sustainability	Prof. Ruucha Taware
403 MKT SC-MKT-05	Marketing 4.0	Dr. Vinod Mohite
409 MKT SE-IL-MKT-13	Customer Relationship Management	Prof. Jaydatta Bangar
404 MKT SC-MKT-06	Marketing Strategy (Minor)	Dr. Praful Sarangdhar
414 MKT SE-IL-MKT-18	Marketing to Emerging Markets & Bottom of the Pyramid (Minor)	Dr. Praful Sarangdhar

 CA Sanu Purandare Academic Coordinator	 Dr. Shailendrakumar Kale HOD-MBA
Prepared by	Approved by