Marathwada Mitra Mandal's
College of Engineering,
S.No.18, Plot No.5/3, Karvenagar, Pune – 52
Accredited with "A++" Grade by NAAC
Recipient of "Best College Award 2019" by SPPU
Accredited by NBA (Mechanical Engg. & Electrical Engg.)
Recognized under section 2(f) and 12B of UGC Act 1956

Department of MBA

Time Table - MBA II SEM-IV, Year 2023-24
MARKETING

Time/Day	Mon	Tue	Wed	Thu	Fri	Sat
9.00-10.00 AM		IEBE (AK)			SPORTS	
10.00 - 11.00AM	OPT	GSM (SK)	EPM (SP)	CRM (JB)	CSRS (SPawar)	Mentoring
11.00-11.15 AM	BREAK					
11.15-12.15 PM	EPM (SP)	CSRS (SPawar)	EPM (SP)	IEBE (AK)	MKTG 4.0 (VM)	Student Placement Training
12.15-1.15 PM	IEBE (AK)	MKTG 4.0 (VM)	LIBRARY	MS (JG)- SC Minor	MS (JG)- SC Minor	Student Placement Training
1.15-2.15 PM	LUNCH BREAK					
2.15-3.15 PM	OPT	CRM (JB)	GSM (SK)	MKTG 4.0 (VM)	LIBRARY	Student Placement Training
3.15-4.00 PM	MEMBP (JG) - IL Minor	MS (JG)- SC Minor	MEMBP (JG) - IL Minor			Student Placement Training

CA Sanu Purandare MBA-II Coordinator	Dr. Shailendrakumar Kale HOD-MBA
Prepared By	**Approved by**

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Subject code	Subject	Faculty
GC – 14	Enterprise Performance Management	Prof CA Sanu Purandare
GC – 15	Indian Ethos & Business Ethics	Prof Amruta Kshirsagar
GE - UL - 19	Global Strategic Management	Dr. Shailendra Kale
GE - UL - 22	Corporate Social Responsibility & Sustainability	Prof Suhas Pawar
SC – MKT- 05	Marketing 4.0	Dr Vinod Mohite
SC – MKT- 06	**Marketing Strategy (SC Minor)**	**Dr Jyoti Gaikwad**
SE – IL - MKT- 13	Customer Relationship Management	Dr Jitendra Bhandari
SE – IL - MKT- 18	**Marketing to Emerging Markets & Bottom of the Pyramid (IL Minor)**	**Dr Jyoti Gaikwad**

CA Sanu Purandare	Dr. Shailendrakumar Kale
MBA-II Coordinator	HOD-MBA
Prepared By	**Approved by**