

Marathwada Mitramandal's  
**COLLEGE OF ENGINEERING**

S.No.18, Plot No.5/3, Karvenagar, Pune-52

Accredited with "A++" Grade by NAAC | Recipient of "Best College Award 2019" by SPPU

Accredited by NBA (Mechanical Engg. & Electrical Engg.)

Recognized under section 2(f) and 12B of UGC Act 1956

**Department of Electronics & Telecommunication Engineering**

**Activity: Flip Classroom**

**Class: BE**

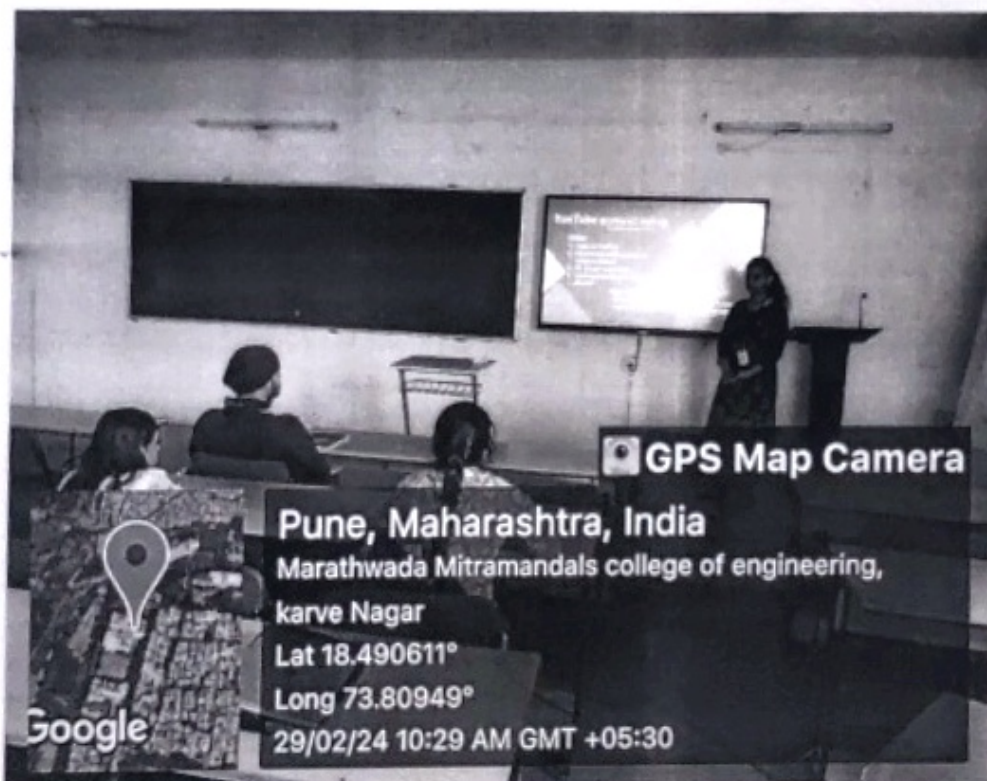
**Academic Year: 2023-24**

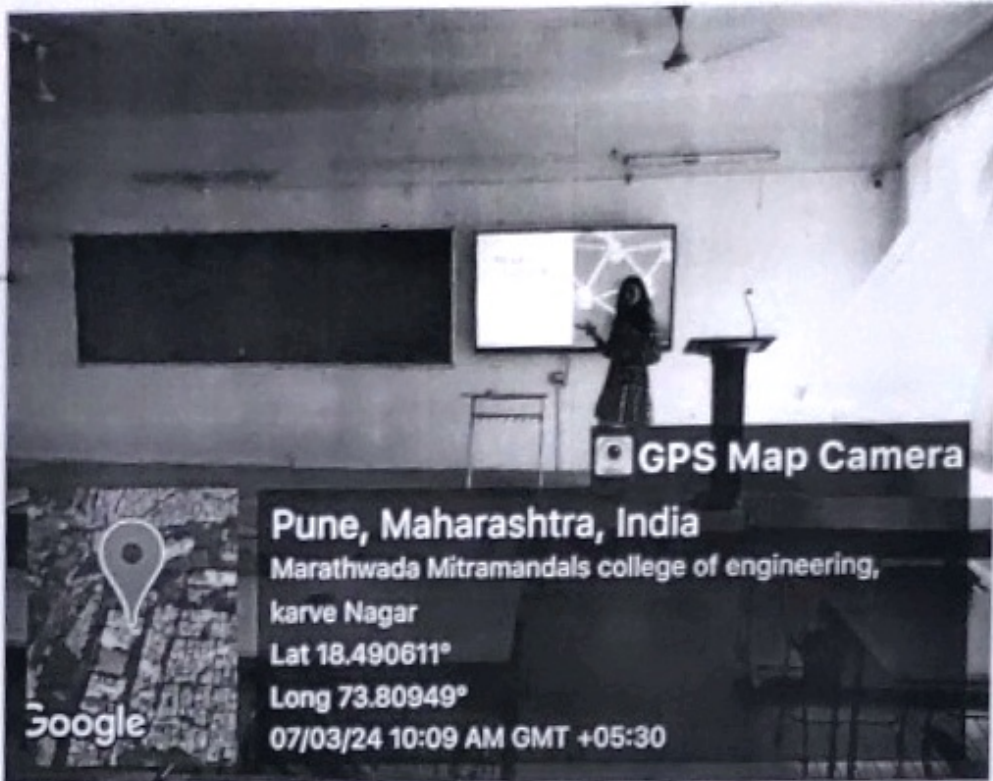
**Course Name : Digital Marketing**

**Toic: Social media marketing strategies, B2B and B2C Marketing**

**Date: 29/02/2024, 07/03/2024**

**Details/Evidences/Photos**





**Ms. Deepali P. Potdar**  
Name & Sign of Course Coordinator

**Academic Coordinator**