

CURRICULUM STRUCTURE
Master of Business Administration
(MBA)

(2Years 4 Semester Full Time Programme)

First Year MBA (FYMBA) -Semester-I

Course Code	Course Name	Category Abbreviations	Teaching Scheme				Examination Scheme		
			L	P	T	Credit	CIE	ETE	Total
Generic Core Courses									
M24MBA-101	Fundamentals of Management	GC	7	-	2	3	50	50	100
M24MBA-102	Accounting for Managers	GC	7	-	2	3	50	50	100
M24MBA-103	Economic Analysis for Business Decisions	GC	7	-	2	3	50	50	100
M24MBA-104	Legal Aspects of Business and Business Ethics	GC	7	-	2	3	50	50	100
M24MBA-105	Organizational Behavior and People Management	GC	7	-	2	3	50	50	100
M24MBA-106	Marketing Management	GC	7	-	2	3	50	50	100
M24MBA-107	Technology for Managers	GC	7	-	2	3	50	50	100
Generic Electives (Any Two)									
M24MBA-108A	English Communication Lab	GE	4	-	2	2	50	-	50
M24MBA-108B	Start-up Management	GE	4	-	2	2	50	-	50
M24MBA-108C	Managerial Spreadsheets & Presentations	GE	4	-	2	2	50	-	50
Skill Courses									
M24MBA-109	Life Skill & Human Values	SEC	2	0	1	1	-	-	-
M24MBA-110	Yog & Meditations	SEC	0	4	0	1	-	-	-
	Total					27			800

Marathwada Mitramandal's College of Engineering, Pune A.Y. 2024-25

**CURRICULUM STRUCTURE
Master of Business Administration (MBA)
(2Years 4 Semester Full Time Programme)
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Course Code	Course Name	Category Abbreviation	Teaching Scheme				Examination Scheme		
			L	P	T	Credit	CIE	ETE	Total
M24MBA-201	Financial Management	GC	7	-	2	3	50	50	100
M24MBA-202	Human Resources Management	GC	7	-	2	3	50	50	100
M24MBA-203	Operations & Supply Chain Management	GC	7	-	2	3	50	50	100
Research Methodology Courses									
M24MBA-205	Business Statistics and Data Analytics	GE	4	0	2	2	50	-	50
M24MBA-206	Business Research Methods	GE	4	2	1	2	-	50	50
Field Project									
M24MBA-208	Field Project	FP		4	2	4	50	50	100
Skill Courses									
M24MBA-209	Self-Management	SEC	2	0	1	1	-	-	-
M24MBA-210	Indian Knowledge System	SEC	1	0	2	1	-	-	-
Marketing Mgt Specialization									
Specialization Core-Marketing									
M24MBA-204M	Integrated Marketing Communication	SC	7	-	2	3	50	50	100
Specialization Elective -Marketing (Any2)									
M24MBA-207MA	Contemporary Marketing Research	SE	4	0	2	2	50	-	50
M24MBA-207MB	Selling & Negotiation	SE	4	0	2	2	50	-	50
M24MBA-207MC	Digital Marketing -I	SE	4	0	2	2	50	-	50
Finance Mgt Specialization									
Specialization Core-Finance									
M24MBA-204F	Indian Financial Institutions and Stock Market	SC	7	-	2	3	50	50	100
Specialization Elective -Finance (Any2)									
M24MBA-207F-A	Personal Financial Planning and Alternative Investment	SE	4	0	2	2	50	-	50
M24MBA-207F-B	Direct Tax - Law and Practice	SE	4	0	2	2	50	-	50
M24MBA-207F-C	Banking Laws and Operations	SE	4	0	2	2	50	-	50
Human Resource Mgt Specialization									
Specialization Core-Finance									
M24MBA-204H	Employee Relations & Labor Legislation	SC	7	-	2	3	50	50	100
Specialization Elective -H.R. (Any2)									
M24MBA-207HA	Lab in Recruitment & Selection	SE	4	0	2	2	50	-	50
M24MBA-207HB	HR Analytics	SE	4	0	2	2	50	-	50
M24MBA-207HC	Employee Engagement and Retention	SE	4	0	2	2	50	-	50
Operations & Supply Chain Mgt Specialization									
Specialization Core-OSCM									
M24MBA-204O	Service Operations Management	SC	7	-	2	3	50	50	100
Specialization Elective -OSCM (Any2)									
M24MBA-207O-A	Quality Management Systems	SE	4	0	2	2	50	-	50
M24MBA-207O-B	Materials & Warehouse Management	SE	4	0	2	2	50	-	50
M24MBA-207O-C	Lean Management	SE	4	0	2	2	50	-	50
						26			700

L-lectur P-Practical T-Tutorial OL-Online ODL- Open Distance Learning
 CIE-Continuous Internal Evaluation ETE-EndTermEvaluation TW-Termwork PR-Practical OR-Oral
 SC-Spl Core L:1Hr.=1credit P: 2Hr.=1Credit T: 1Hr.=1Credit